

Project Briefing

Project identifier			
[1a] Unique Project Identifier	TBC	[1b] Departmental Reference Number	NA
[2] Core Project Name	Fleet Street Transformation		
[3] Programme Affiliation <i>(if applicable)</i>	Fleet Street Area programme		

Ownership	
[4] Chief Officer has signed off on this document	Ian Hughes
[5] Senior Responsible Officer	Bruce McVean
[6] Project Manager	Maria Curro

Description and purpose
[7] Project Mission statement / Elevator pitch
<p>The Fleet Street Transformation project will deliver transformation change across Fleet Street and the wider area, with a focus on improving the experience of those walking, wheeling and cycling within the area. The project will deliver large-scale improvements, to provide an enhanced street environment and support this key east-west connection from Westminster City to the Fleet Street area and onwards. This project has been identified as the key priority following the completion of the Fleet Street Area Healthy Streets Plan in 2023 (Fleet Street HSP).</p>
[8] Definition of Need: What is the problem we are trying to solve or opportunity we are trying to realise (i.e. the reasons why we should make a change)?
<ul style="list-style-type: none"> • Existing pedestrian footways have low pedestrian comfort levels (PCLs), especially during peak travel times resulting in overcrowding and people walking on the carriageway. • Existing pedestrian crossings need improvement, including the need for additional crossings to meet desire lines and make new connections. • Consideration of areas for loading, unloading, and parking is required. • Consideration of improved cycle infrastructure is required to enhance the safety and security of people cycling. • There is an absence of greenery in the area and a desire to rectify this by introducing trees and planting.
[9] What is the link to the City of London Corporate plan outcomes?

Leading Sustainable Environment (Action 5) Vibrant Thriving Destination (Acton 11) Flourishing Public Spaces (Action 6)					
[10] What is the link to the departmental business plan objectives?					
Deliver Key Strategies: Climate Action, City Plan, Transport and Air Quality.					
[11] Note all which apply:					
Officer: Project developed from Officer initiation	Y	Member: Project developed from Member initiation		Corporate: Project developed as a large scale Corporate initiative	
Mandatory: Compliance with legislation, policy and audit		Sustainability: Essential for business continuity		Improvement: New opportunity/idea that leads to improvement	Y

Project Benchmarking:	
[12] What are the top 3 measures of success which will indicate that the project has achieved its aims?	
This project aligns with the delivery of the Transport Strategy Outcomes:	
<ul style="list-style-type: none"> • Outcome 1: The Square Mile's streets are great places to walk, wheel and spend time • Outcome 2: Street Space is used more efficiently and effectively • Outcome 4: People using our streets and public spaces are safe and feel safe. 	
1) Improve the pedestrian environment, by way of widening the footways and improving crossing points, as well as introducing greening along Fleet Street.	
2) Improve safety and perceptions of safety for people walking, wheeling and cycling.	
3) Deliver a more efficient highway layout, that is not detrimental to local bus services and delivers a more effective servicing strategy.	
[13] Will this project have any measurable legacy benefits/outcome that we will need to track after the end of the 'delivery' phase? If so, what are they and how will you track them? (E.g. cost savings, quality etc.)	
<ul style="list-style-type: none"> • Improved quality of footways and crossings • Improved quality of cycle infrastructure and level of safety • Improved greening and planting, including seating 	
[14] What is the expected delivery cost of this project (range values)[£]?	
£10.25m – £10.5m	
[15] Total anticipated on-going revenue commitment post-delivery (lifecycle costs)[£]:	
This is to be confirmed. It is expected, at this early stage, any infrastructure, including green infrastructure, will require ongoing maintenance and repair.	
[16] What are the expected sources of funding for this project?	
CIL funding, Section 106 contributions, and external funding (Fleet Street Quarter BID)	
[17] What is the expected delivery timeframe for this project (range values)?	

Are there any deadlines which must be met (e.g. statutory obligations)?
2029/2030

Project Impact:

[18] Will this project generate public or media impact and response which the City of London will need to manage? Will this be a high-profile activity with public and media momentum?

It is expected that this project will generate a public media impact and this will be managed in conjunction with the City Media Team. A communications strategy will be developed to assist in coordinating this media output.

[19] Who has been actively consulted to develop this project to this stage? <(Add additional internal or external stakeholders where required) >
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Policy and projects	Gillian Howard, Sam Lee and Bruce McVean
Chamberlains: Procurement	Darshika Patel
Corporate Property	NA
External	Fleet Street Working Group (local stakeholders, Fleet Street Quarter BID and Ward Members)

[20] Is this project being delivered internally on behalf of another department? If not ignore this question. If so: Please note the Client supplier departments. Who will be the Officer responsible for the designing of the project? If the supplier department will take over the day-to-day responsibility for the project, when will this occur in its design and delivery?
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Client	Environment Department
Project Design Manager	Maria Herrera/Maria Curro
Design/Delivery handover to Supplier	Delivery - FM Conway